

# **Privacy Policy**

Last Revision: 03/08/2023

# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies towww.Hotsocial.co, and Hot Social and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Hot Social include www.Hotsocial.co.The Hot Social website is a information and service site. By using the Hot Social website, you consent to the data practices described in this statement.

# Collection of your Personal Information

In order to better provide you with products and services offered, Hot Social may collect p highly personally identifiable information, such as your:

- First and Last Name
- E-Mail Address
- Phone Number

If you purchase Hot Social's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Hot Social may also collect anonymous demographic information, which is not unique to you, suchas your:

- Age
- Gender
- Height

Please keep in mind that if you directly disclose personally identifiable information or personallysensitive data through Hot Social's public message boards, this information may be collected andused by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to usecertain products or services. These may include: (a) registering for an account; (b) entering asweepstakes or contest



sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

# **Use of your Personal Information**

Hot Social collects and uses your personal information to operate and deliver the services youhave requested.

Hot Social may also use your personally identifiable information to inform you of other products orservices available from Hot Social and its affiliates.

# **Sharing Information with Third Parties**

Hot Social does not sell, rent or lease its customer lists to third parties.

Hot Social may, from time to time, contact you on behalf of external business partners about aparticular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Hot Socialmay share data with trusted partners to help perform statistical analysis, send you email or postalmail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Hot Social, and they are required to maintain the confidentiality of your information.

Hot Social may disclose your personal information, without notice, if required to do so by law or inthe good faith belief that such action is necessary to: (a) conform to the edicts of the law or complywith legal process served on Hot Social or the site; (b) protect and defend the rights or property ofHot Social; and/or (c) act under exigent circumstances to protect the personal safety of users ofHot Social, or the public.

# Opt-Out of Disclosure of Personal Information to Third Parties

In connection with any personal information we may disclose to a third party for a businesspurpose, you have the right to know:

The categories of personal information that we disclosed about you for a businesspurpose.



You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain otherprivacy and data protection laws, as applicable, to opt-out of the disclosure of your personalinformation. If you exercise your right to opt-out of the disclosure of your personal information, wewill refrain from disclosing your personal information, unless you subsequently provide expressauthorization for the disclosure of your personal information. To opt-out of the disclosure of yourpersonal information, visit this Web page www.Hotsocial.co.

## **Tracking User Behavior**

Hot Social may keep track of the websites and pages our users visit within Hot Social, in order todetermine what Hot Social services are the most popular. This data is used to deliver customizedcontent and advertising within Hot Social to customers whose behavior indicates that they are interested in a particular subject area.

# <u>Automatically Collected Information</u>

Information about your computer hardware and software may be automatically collected by HotSocial. This information can include: your IP address, browser type, domain names, access timesand referring website addresses. This information is used for the operation of the service, tomaintain quality of the service, and to provide general statistics regarding use of the Hot Socialwebsite.

### **Use of Cookies**

The Hot Social website may use "cookies" to help you personalize your online experience. Acookie is a text file that is placed on your hard disk by a web page server. Cookies cannot beused to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. Thepurpose of a cookie is to tell the Web server that you have returned to a specific page. Forexample, if you personalize Hot Social pages, or register with Hot Social site or services, a cookiehelps Hot Social to recall your specific information on subsequent visits. This simplifies the processof recording your personal information, such as billing addresses, shipping addresses, and so on.When you return to the same Hot Social website, the information you previously provided can beretrieved, so you can easily use the Hot Social features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically acceptcookies, but you can usually modify your browser setting to decline cookies if you prefer. If youchoose to decline cookies, you may not be able to fully experience the interactive features of



theHot Social services or websites you visit.

#### Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

# Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information ifit is necessary to:

- Complete the transaction for which the personal information was collected, fulfill theterms of a
  written warranty or product recall conducted in accordance with federallaw, provide a good or
  service requested by you, or reasonably anticipated within thecontext of our ongoing business
  relationship with you, or otherwise perform a contractbetween you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegalactivity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her rightof free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in thepublic interest that adheres to all other applicable ethics and privacy laws, when ourdeletion of the information is likely to render impossible or seriously impair theachievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based onyour relationship with us;



- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that iscompatible with the context in which you provided the information.

#### Children Under Thirteen

Hot Social does not knowingly collect personally identifiable information from children under theage of thirteen. If you are under the age of thirteen, you must ask your parent or guardian forpermission to use this website.

# Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements ofcertain information. Users may opt-out of receiving any or all communications from third-partypartners of Hot Social by contacting us here:

Web page: www.Hotsocial.co

Email: Support@Hotsocial.co

Phone: 480-430-1189

### Changes to this Statement

Hot Social reserves the right to change this Privacy Policy from time to time. We will notify youabout significant changes in the way we treat personal information by sending a notice to theprimary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Servicesavailable after such modifications will constitute your: (a) acknowledgment of the modified PrivacyPolicy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

Hot Social welcomes your questions or comments regarding this Statement of Privacy. If youbelieve that Hot Social has not adhered to this Statement, please contact Hot Social at:

247help 340 N Main St Ukiah, CA 95482



Email Address: support@247help.org

Telephone number: 707-463-6503

Effective as of January 01, 2023